



Fairbanks North Star Borough

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FOR IMMEDIATE RELEASE:

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Fairbanks North Star Borough Encourages the Public to Use the Air Quality Mobile Site

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Fairbanks – Borough Mayor Karl Kassel and the Fairbanks North Star Borough Air Quality Department encourage residents and visitors to download the recently launched FNSB Air Quality smart phone application: <http://m.fnsb.us/aq/>. The mobile site brings near real-time levels of fine particulate matter information from around the Borough to the convenience of your mobile device.

The FNSB AQ mobile website can check the current air quality, the air quality forecasts, and any burn restrictions that may be in place for both Fairbanks and North Pole. Other information on the site includes current weather, webcams, as well as information about the air quality levels and burn restrictions. The app displays AQ information in a simple to understand format.

The FNSB AQ mobile website can be accessed from any mobile device or PC with Chrome, Firefox, Internet Explorer or Safari Internet browsers. For mobile device users, saving a shortcut to the website on the home screen of their mobile device will provide for a mobile app like experience. FNSB AQ's Mobile website features include:

- At-a-glance 24 hour Air Quality Index (AQI) forecast for fine particulate matter (PM2.5) for both Fairbanks and North Pole.
- Information on any burn restrictions that may be in place for Fairbanks or North Pole.
- Hourly Air Quality Index (AQI) levels of fine particulate matter (PM2.5) for several locations around the Borough.
- Air Quality news items.
- Weather information from airports and webcams.

"With the release of the air quality mobile website, we are demonstrating how the borough can create additional messaging to get the word out to the public on the interior's changing air quality conditions. The AQ mobile website takes the guesswork out of wondering if there is a voluntary burn ban in effect by providing the information all in one place," said FNSB Mayor Karl Kassel.

The link to the FNSB AQ Mobile website can be found here: <http://m.fnsb.us/aq/>.

FNSB's Air Quality Department can be reached at 459-1005 or 459-1326.

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